

SIoux FALLS MARATHON EXPO 2017

SATURDAY, SEPTEMBER 9 / 10:00 AM - 7:00 PM / SIOUX FALLS ARENA



Vendor Information

The Sanford Health Fitness Expo offers a unique opportunity to exhibit, sell, sample, and demonstrate products and services to health and fitness enthusiasts.

Booth Packages:

Includes: 8' skirted table, two chairs, one wastebasket, security, carpet (Telephone and electricity carry additional fees)

- A. Standard booth: 10' x 10' (\$200)
- B. Double booth: 10' x 20' (\$350)

Highlights:

- Free and open to the public
- Reach over 4,000 attendees from several states
- Promoted to race participants and the Sioux Falls community
- In conjunction with race packet pick-up and pasta dinner

Set Up Hours:

- Friday, September 9, 4:00 pm - 7:00 pm
- Saturday, September 10, 7:00 am - 10:00 am

Sign Up Information

Exhibitor Name: (as you want listed on signage) _____

Website: http://_____

Product/Services: _____

Contact Person: _____ Phone: _____

City: _____ State: _____ Zip Code: _____

E-mail: _____

Booth Size: (please check) _____ 10' x 10' (\$200) _____ 10' x 20' (\$350)

Additional Requirements: (please check) _____ Telephone (\$40) _____ Electricity (\$50)

Products to be displayed or sold _____

Sample food or beverage _____ YES _____ NO

Cyber Race Bag Ad (\$50) _____ YES _____ NO

Total amount due \$ _____

Send completed application with payment to:

Sioux Falls Sports Authority – 304 N Phillips Ave., Ste. 304 – Sioux Falls, SD 57104

Sioux Falls Sports Authority reserves the right to refuse service to any company or group at its own discretion

Contact Information:

Joe Millar, Project Director Phone: (605) 373-2033
Sioux Falls Sports Authority E-mail: jmillar@siouxfalls.com



Terms and Conditions

1. Exhibitor understands and agrees that payment in full must be received by the Sioux Falls Sports Authority (SFSA) before booth space is confirmed.
2. All displays must be fully set up, staffed, and operational by 10:00 AM Saturday, September 9, 2017. Booths must remain assembled until 7:00 PM on September 9. Any items left in the exhibit hall after the departure time will not become the responsibility of the Sioux Falls Sports Authority (SFSA).
3. Exhibitor agrees that booth space could be changed by show management upon extenuating conditions.
4. No refunds will be made to any Exhibitor who fails to occupy the space.
5. Exhibitor agrees that electrical wiring or installation shall be done only by the electrical contractor employed by the event management company or convention center space.
6. Exhibitor agrees that the SFSA reserves the right to reject or restrict exhibits.
7. Exhibitor agrees not to cause damage to the building or booth equipment or act in any manner deemed inappropriate by show management.
8. Exhibitor agrees that no exhibitor shall have authority to incur cost or liability for or against the SFSA. Exhibitor shall pay all costs pertaining to moving in and moving out.
9. Exhibitor assumes the entire responsibility for loss, theft or destruction of goods or for personal injuries to themselves, their employees, representatives, agents, or visitors. Agrees to protect, indemnify, defend and hold harmless, SFSA, members of the marathon committee, sponsors and volunteers, and all other officers, directors, employees, agent affiliates and representatives against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of exhibition premises or any part thereof.
10. Exhibitor acknowledges and agrees that projections of attendance are estimates only, and that no guarantees regarding attendance are being made.
11. Each Exhibitor is bound in all respects by these Terms and Conditions. Exhibitor must bring to the notice of all agents or contractors it employs each of these Terms and Conditions as may affect such agents and contractors, and any claim arising from the failure of the Exhibitor to give such notice shall be the sole responsibility of that Exhibitor.
12. Violations of these Terms and Conditions may result in the forfeiture of exhibiting space, without Refund, at management discretion.

Signature: _____ **Date:** _____

** Your signature indicates acceptance of the terms and conditions of this agreement.*